

Diversification Bridgewater Goal

Hires International Education Director

By **EMILY SHARRER**

Daily News-Record

HARRISONBURG — A newly created position at Bridgewater College will centralize the college's efforts to recruit more international and out- of- state students.

As the school's director of international education, Lisa Hauck will be charged with increasing Bridgewater's international presence, creating more studyabroad opportunities for students and faculty and establishing relationships with foreign universities.

Hauck, who now holds the same position at North Dakota State University, has taught abroad in Taiwan and China.

The new position will help further the promise that President George Cornelius made at his inaugural address in October to diversify the college's predominantly white, in-state student population.

Bridgewater, a private college, did not reveal Hauck's salary.

A Work in Progress

Cornelius said while the university has made small gains in recruiting more out- of- state students, he expects more substantial enrollment changes will come after Hauck starts in her new position in September.

" It's early; we're just starting," said Cornelius, who added that new campus residences are a good recruiting tool for out-ofstate and international students. "It's basically using some of our new capacity to reach out to students in other areas."

In the 2010-11 academic year, 90 percent of the school's student population

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Most Students From State, Maryland

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came from Virginia and Maryland.

Reggie Webb, vice president for enrollment management, gave tentative numbers for the incoming 2011-12 class. Webb said the number of students from Virginia and Maryland will drop to 87 percent. Overall, 25 percent of the school's population — 5 percent more than last year — will come from outside Virginia. Current total enrollment is about 1,700.

After Maryland, most out- of- state students hail from Pennsylvania and North Carolina, respectively. Nineteen states will be represented for the 2011-12 year, compared to 16 last year.

Webb said the school tentatively has five foreign students, three more than last year.

" Our goal is enrolling at least 10 [international] students a year. There are a lot of ways to attract international

students or provide for them when they're here," Webb said. "[Having] a program in place ... will make us more attractive."

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